



KC-6287
B. E. II (Sem. III) Examination
November / December – 2012
Industrial Organisation & Management

Time : 3 Hours]

[Total Marks : 100

Instructions :

(1)

<p>नीचे दशांशिक निशानीवाणी विगतो उत्तरवडी पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination : B. E. II (SEM. III)</p> <p>Name of the Subject : INDUSTRIAL ORGANISATION & MANAGEMENT</p> <p>Subject Code No. : 6 2 8 7 Section No. (1, 2,.....): Nil</p>	<p>Seat No. : <input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/></p> <div style="border: 1px solid black; border-radius: 15px; padding: 10px; text-align: center; width: 100%;">Student's Signature</div>
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(2) Attempt all questions.

(3) Figures to the right indicate full marks.

1 Define management. Explain various schools of management thought. 20

2 Explain process of planning and various types of planning. 20

OR

2 Explain barriers of communication and way of effective communication. 20

3 Explain various organization structure. 20

OR

3 Define finance management and objective of finance management and role of finance manager. 20

4 Define marketing and explain marketing environment. 20

OR

- 4 Explain Trade Union Act. **20**
- 5 Write short note : (any **four**) **20**
- (1) HRM
 - (2) Delegation of Authority
 - (3) Decision making
 - (4) Control process
 - (5) Social Audit.
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